

CALL FOR PAPERS-LAGOS, NIGERIA 2010

IAABD 11TH INTERNATIONAL CONFERENCE, MAY 18 - 22
Confident in Africa's Future



INTERNATIONAL ACADEMY OF AFRICAN BUSINESS AND DEVELOPMENT

Theme: Moving Africa toward Sustainable Growth and Technological Development

Conference Hotel Venue: Peninsula Resort Ltd. Lekki,
Lagos, Nigeria

Kilometre 25

Lagos – Epe – Expressway

Ajah, Lagos State, Nigeria

Telephone Numbers: 2347741999; 2347745656

Fax: 2344613174

peninsularesortltd@yahoo.com

<http://peninsula-resort.com/contact.html>

The bulk room/group room rates for the various room categories are as follows:

1. Standard room N17,500 (\$120)
2. Superior Room N19,500 (\$130)
3. Standard Suite N22,000 (\$150)
4. Executive Suite N27,000 (\$180)

The above rates exclude 5% Vat.

To reserve rooms, members must phone the hotel directly because the website is presently being upgraded. For room reservations, please call Ms. Dupe at the following phone numbers: 2347040112895; 23417745656; 23417741999. Or, contact Mr. Marshall at 2347026154635. When making your reservation, please remember to say that it is for UNILAG IAABD 2010 Conference, May 18-22.

Hurry! Make your reservation today because only 160 rooms have been blocked for the IAABD Conference. **Please endeavor to make your reservation before the cut-off date – April 18, 2010. And mention IAABD to receive the conference rate.**

Conference Date: May 18 - 22, 2010

Check in Tuesday May 18, 2010

Check-out Sunday May 23, 2010

February 11, 2010 - Deadline for electronic submission of initial papers to track chairs

February 28, 2010 - Track Chairs notify Authors about status of their papers by E-mail, Phone or Fax

NEW DEADLINE FOR CORRECTED PAPER SUBMISSION

March 27, 2010 - Final submission of papers for Proceedings to the Program Chair and the Proceedings Editor

NEW DEADLINE FOR EARLY REGISTRATION

March 31, 2010 - Deadline for early registration for the conference - see details below:

REGISTRATION INFORMATION

Registration: The figures below include a \$60 annual IAABD membership fee for participants outside Africa and a \$30 annual IAABD membership fee for participants based in Africa. Also included are the Proceedings, breakfasts, coffee breaks, lunches, and receptions.

Early Registration (March 31, 2010)

	Participants Outside Africa	Participants Based in Africa
Regular Rate	\$310	\$280
Student Rate	\$210	\$180

Late Registration (APRIL 5, 2010)

	Participants Outside Africa	Participants Based in Africa
Regular Rate	\$380	\$350
Student Rate	\$260	\$230

Other Proceedings-related Fees

Author with multiple papers	\$120 for each additional paper
Authors interested in publishing their papers in the peer-reviewed Proceedings but cannot attend the conference	\$200
To purchase peer-reviewed conference Proceedings	\$150

Only participants who have paid registration fees and other fees will have their papers in the program and in the peer-reviewed Proceedings.

Registration: Send your Registration Fees to

Peter Schroth

Vice President for Finance/Treasurer
President, International Research and Consulting
Group LLC, P. O. Box 29
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CONFERENCE CO-CHAIRS

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PROCEEDINGS EDITOR

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AUTHOR GUIDELINES

Submission of Manuscripts

Send papers to the track chair of your interest by **February 11, 2010**. Tracks are listed below. **All submissions should be done electronically**. Papers should be prepared in Microsoft Word and sent to the track chairs as email attachments. In addition, please **copy** the **President, Chris Enyinda** at chris.enyinda@aamu.edu.

Please note the following:

File Names should contain the track number and full name of one of the Authors. For example: **T22 Chima Enyinda**.

Whereas research-in-progress papers are invited as well, only full, competitive papers that are accepted will be published in the Conference Proceedings. Only working papers may be eligible for presentation.

Each paper should include a separate title page that clearly indicates the title of the paper, author(s) names and institutional affiliation, complete mailing addresses, email addresses, telephone and fax numbers, and name of the author to whom all correspondence should be addressed.

All papers should be prepared in Microsoft Word, Times New Roman, font 11 and be single-spaced, with the following specifications:

Columns and Margins: Use single column, one-inch margins (1”) all-round: Top, Bottom, Left, and Right
Length: Should not be longer than 7 single-spaced pages, including the title, tables, figures, appendices, references, and other illustrative materials. *Accepted papers that are longer than 7 pages (and published in the Proceedings) will incur a charge of U.S. \$15 per page. Such authors must pay the extra fee at the time of submitting their final papers otherwise the paper will not be included in the Proceedings.* If your paper is longer than 14 pages, please, consider submitting an abbreviated version for the proceedings and a full version to the *Journal of African Business*. All papers should have an Abstract (maximum of 200 words), as well as an Introduction.

Citations: should be of the form Rugimbana (2009) or Rugimbana and Rutashobya (2009) or Rugimbana et al. (2009) within or at the end of sentences.

Tables/figures/graphs: should be typed as close as possible to the location where they are cited. All Tables/Figures/Graphs should fit within the margins specified above. Please, use MS Word tables to create your tables.

Equations: All equations should be placed on separate lines and numbered consecutively, with the equation numbers placed within parentheses (brackets) and aligned against the left margin.

Conclusions and Implications: each paper should have major conclusions and implications

REFERENCES: Do not use endnotes or footnotes. Use only References (not Bibliography) of the following types:

CITING JOURNALS

E.J. and R.L. Hanson (2001). "Negative Impacts of Pricing Theory." *Journal of Marketing*, 52 (1) 305-312.

CITING BOOKS:

Greene, C.L. (2001). *Entrepreneurship Business 2000*, Cincinnati: Thomson Learning.

Sims, E.J. and R.L. Hanson (1990). *Managerial Attitudes and Hiring Procedures*. Homewood, IL: Dorsey Press.

CITING ONLINE MATERIALS

Larkin, J. (2004). Letter to ECGD. Retrieved August 2, 2006 from <http://www.ecgd.gov.uk>.

Council on Higher Education in South Africa. (2003). Re-Accreditation of MBAs. Retrieved on July 27, 2006 from <http://www.che.ac.za>.

Final Submission of Accepted Papers for the Conference Program and Proceedings

Upon acceptance, the author, or at least one of the co-authors, agrees to:

(a) **Register and pay the conference fee by the early deadline of March 31, 2010**

(b) Attend and present the paper at the conference.

[c] In the case of multiple authorships, co-authors are also required to pay registration fees if attending.

(d) Return an electronic version of the paper in Microsoft Word, as an email attachment, by 4:00 p.m. (GMT) on March 27, 2010.

Papers received after this date can only be presented, and will not appear in the published Proceedings. Send final submissions, electronically to the Proceedings chair: emmanuel.obuah@aamu.edu and Co-program chairs: y.a.debrah@swansea.ac.uk

CONFERENCE PAPER AWARDS

Manuscripts to be considered for the Best Paper Awards must not be longer than 7 pages and must conform fully to the specified Manuscript Guidelines.

CONFERENCE FOCUS

The main theme of the Lagos 2010 IAABD Conference is "Moving Africa Toward Sustainable Growth and Technological Development" Papers that address the conference theme, as well as other areas of African Business and Development, are encouraged and welcome. Authors may consider any of the tracks listed below. Authors who are uncertain of the appropriate track for their papers should send them to:

Program Chair: Yaw Debrah, y.a.debrah@swansea.ac.uk

Proceedings Editor: Emmanuel Obuah, emmanuel.obuah@aamu.edu

CONFERENCE TRACKS

Please submit an abstract of not more than 200 words of your paper in Microsoft Word to the Program Chair: Yaw Debrah, y.a.debrah@swansea.ac.uk and emmanuel.obuah@aamu.edu

Track 1: Accounting, Banking, Finance and Investment

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Track 2: Africa and International Partners / Multilateral Organizations

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Joshua Abor
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Track 3: Agricultural Development, Agribusiness/economics, Ecology and Environment

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Track 4: Clusters, Relationships, Networks and Inter-firm Linkages

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Track 5: Economic Development Policies and Strategies

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Ben Ukaegbu

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Track 6: Educational Strategies and African Business and Development

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Track 7: Entrepreneurship, Small Business and the Informal Sector

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Eileen Kwesiga

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Track 8: Exporting, Internationalization and Foreign Direct Investment

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Track 9: Gender and Economic Development

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Bolajoko Dixon-Ogbechi

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Track 10: Global Political economy, Human Rights, & Criminology

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Track 11: Government procurement and public sector management

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Richard Owusu

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Track 12: Health Care, social work and the Human Condition in Africa

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Femi Ayadi

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Track 13: Human Resources, Management and Organization

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Track 14: ICT and E-Business

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Track 15: Infrastructure and Business

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Track 16: Law, Social Responsibility and Ethics

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Track 17: Transportation/Logistics/Supply Chain Management & Urban Planning

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Track 18: Marketing and Consumer Behavior

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Track 19: The African Diaspora and African Business and Development

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Track 20: Tourism and Sustainable Development**Peter Dieke**

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Track 21: Special Sessions and Practitioner Panels**Franklyn Manu**

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Track 22: Techno-Science and Allied Issues**Toyin Ogundipe**

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Track 23: Graduate Student Paper

This track invites papers from current graduate students and provides a professional environment for the presentation and discussion of those papers. Both empirical and conceptual papers are welcome, and topics can be related to tracks 1-22 above. This track will provide graduate students with the opportunity to share their work with their current and future colleagues. Also, Conference attendance will provide participating students with the opportunity to network with many of today's leading scholars. *Graduate students papers will be considered for best paper awards.* Please submit your competitive papers to:

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Esther O. Adegbite

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