

CALL FOR PAPERS – KAMPALA, UGANDA 2009

IAABD 10th ANNIVERSARY INTERNATIONAL CONFERENCE, MAY 19-23, 2009

Confident in Africa's Future



INTERNATIONAL ACADEMY OF AFRICAN BUSINESS AND DEVELOPMENT

10th Annual International Conference

Theme: *Repositioning African Business and
Development for the 21st Century*

Hosting Institution: Makerere University Business School,
Kampala, Uganda

Conference Hotel Venue: Speke Resort & Conference Centre –
Munyonyo. <http://www.spekeresort.com>

Date: May 19 – 23, 2009

May 18, 2009 – Arrive in Kampala. It is recommended that participants arrive no later than Noon on May 19-23, 2009.

DEADLINES

February 7, 2009 - Deadline for electronic submission of initial papers to track chairs

February 15, 2009 - Track Chairs notify Authors about status of their papers by E-mail, Phone or Fax

February 25, 2009 - Final submission of papers for Proceedings to the Co-Program Chairs and the Proceedings Editor

March 6, 2009 - Deadline for early registration for the conference - see details below

Registration Information

Registration: The figures below include a \$60 annual IAABD membership fee for participants outside Africa and a \$30 annual IAABD membership fee for participants based in Africa. Also included are the Proceedings, breakfasts, coffee breaks, lunches, and receptions.

Early Registration (on or before March 6, 2009)

	Participants Outside Africa	Participants Based in Africa
Regular Rate	\$310	\$280
Student Rate	\$210	\$180

Late Registration (March 7, 2009, or later)

	Participants Outside Africa	Participants Based in Africa
Regular Rate	\$380	\$350
Student Rate	\$260	\$230

Other Proceedings-related Fees

Author with multiple papers		\$120 for each additional paper
Authors interested in publishing their papers in the peer-reviewed Proceedings but cannot attend the conference		\$200
To purchase peer-reviewed conference Proceedings		\$150

Only participants who have paid registration fees and other fees by March 15, 2009 will have their papers in the program and in the peer-reviewed Proceedings.

Registration: Send your Registration Fees to

Professor Peter Schroth

VP for Finance/Treasurer
President, International Research and Consulting
Group LLC, P. O. Box 29
South Glastonbury, CT 06073-0029
Tel: 860-633-0333
Fax: 860-633-0233
Schroth@attglobal.net

Hotel Information

Speke Resort & Conference Centre – Munyonyo: *Single Deluxe Rooms at \$80.00 plus 18% VAT per night (Bed and Breakfast):*

Check in Monday May 18, 2009

Check-out Sunday May 24, 2009

For more information about accommodation at the Resort & Conference Center, please visit <http://www.spekeresort.com>. Please endeavor to make your reservation before the cut-off date – April 22, 2009. And mention IAABD to receive the conference rate.

Ground Transportation

There are Airport Shuttles to and from the hotel at the rate of \$15 - \$20

Co-Conference Chairs

Professor John Munene Dr. Samuel Sejjaaka
jcmunene@pilaconsultants.com cpa@africaonline.co.ug
Makerere University Business School Makerere University Business School
Plot M118, Portbell Road Plot M118, Portbell Road
P. O. Box 1337 P. O. Box 1337
Kampala, Uganda Kampala, Uganda

Co-Program Chairs

Professor Yaw Debrah Dr. Emmanuel E. Obuah
University of Wales, UK Department of Behavioral Sciences
y.a.debrah@swansea.ac.uk Alabama A&M University
P. O. Box 85
Normal, Alabama 3762
USA
Office: (+1) 256 372 4143
Fax: (+1) 256 372 5226
emmanuel.obuah@aamu.edu

eeobuah@yahoo.com

Proceedings Chair 2009 IAABD

Dr. Simon P. Sique
School of Business
Athabasca University
1 University Drive
Athabasca AB T9S 3A3

IAABD Officers

President: Chris Enyinda, Alabama A and M University
chris.enyinda@aamu.edu

Executive Secretary: Anita Spring, University of Florida
springanita@yahoo.com

VP: Nana Owusu-Frimpong, London Metropolitan University
n.owusu-frimpong@londonmet.ac.uk

VP Membership: Allan Katwalo, University of Northhampton
allan.katwalo@northhampton.ac.uk

VP Communication: Tom Umoh, University of Botswana
umoht@mopipi.ubibw

VP Finance/Treasurer: Peter Schroth
Schroth@attglobal.net

Editor, Journal of African Business: Kofi Q. Dadzie, Georgia State University
kdadzie@gsu.edu

Author Guidelines and Information

1. Submission of Manuscripts

Send papers to the track chair of your interest by **December 15, 2008**. Tracks are listed below. **All submissions should be done electronically**. Papers should be prepared in **Microsoft Word** and sent to the track chairs as **email attachments**. Please note the following:

- File Names should contain the track number and full name of one of the Authors. For example:
T22 Chima Enyinda.
- Whereas research-in-progress papers are invited as well, only full, competitive papers that are accepted will be published in the Conference Proceedings. Only working papers may be eligible for presentation.
- Each paper should include a separate title page that clearly indicates the title of the paper, author(s) names and titles (e.g. Dr., Miss, Ms., Professor), institutional affiliations, complete mailing addresses, email addresses, telephone and fax numbers, and name of the author to whom all correspondence should be addressed.
- All papers should be prepared in **Microsoft Word, Times New Roman, Font 11 and be single-spaced, with the following specifications:**

Columns and Margins: Use single column, one-inch margins (1") all-round: Top, Bottom, Left, and Right

Length: Should not be longer than 7 single-spaced pages, including the title, tables, figures, appendices, references, and other illustrative materials. **Accepted papers that are longer than 7 pages (and published in the Proceedings) will incur a charge of U.S. \$15 per page. Such authors must pay the extra fee at the time of submitting their final papers otherwise the paper will not be included in the Proceedings.** If your paper is longer than 14 pages, please, consider submitting an abbreviated version for the proceedings and a full version to the Journal of African Business.

- All papers should have an **Abstract** (maximum of 200 words), as well as an **Introduction**.
- **Citations:** should be of the form Rugimbana (2005) or Rugimbana and Rutashobya (2005) or Rugimbana et al. (2005) within or at the end of sentences.
- **Tables/figures/graphs:** should be typed as close as possible to the location where they are cited. All Tables/Figures/Graphs should fit within the margins specified above. Please, use **MS Word tables** to create your tables.
- **Equations:** All equations should be placed on separate lines and numbered consecutively, with the equation numbers placed within parentheses (brackets) and aligned against the left margin.
- **Conclusions and Implications:** each paper should have major conclusions and implications
- **REFERENCES: Do not use endnotes or footnotes. Use only References (not Bibliography) of the following types:**

CITING JOURNALS:

Sims, E.J. and R.L. Hanson (2001). "Negative Impacts of Pricing Theory." Journal of Marketing, 52 (1) 305-312.

CITING BOOKS:

Greene, C.L. (2001). Entrepreneurship Business 2000, Cincinnati: Thomson Learning.

Sims, E.J. and R.L. Hanson (1990). Managerial Attitudes and Hiring Procedures. Homewood, IL: Dorsey Press.

CITING ONLINE MATERIALS

Larkin, J. (2004). Letter to ECGD. Retrieved August 2, 2006 from <http://www.ecgd.gov.uk>.

Council on Higher Education in South Africa. (2003). Re-Accreditation of MBAs. Retrieved on July 27, 2006 from <http://www.che.ac.za>.

2. Final Submission of Accepted Papers for the Conference Program and Proceedings

Upon acceptance, the author, or at least one of the co-authors, agrees to:

(a) Register and pay the conference fee by the early deadline of January 31, 2009

(b) Attend and present the paper at the conference.

[c] In the case of multiple authorships, co-authors are also required to pay registration fees if attending.

(d) Return an electronic version of the paper in Microsoft Word, as an email attachment, by 4:00 p.m. (GMT) on January 31, 2009.

Papers received after this date can only be presented, and will not appear in the published Proceedings. Send final submissions, electronically to the Proceedings chair: simons@athabascau.ca and Co-program chairs: y.a.debrah@swansea.ac.uk and emmanuel.obuah@aamu.edu

CONFERENCE PAPER AWARDS

Manuscripts to be considered for the Best Paper Awards must not be longer than 7 pages and must conform fully to the specified Manuscript Guidelines.

CONFERENCE FOCUS

The main theme of the Kampala 2009 IAABD Conference is

"Repositioning African Business and Development for the 21st Century"

Papers that address the conference theme, as well as other areas of African Business and Development, are encouraged and welcome. Authors may consider any of the tracks listed below. Authors who are uncertain of the appropriate track for their papers should send them to:

Co- Program Chair: Emmanuel Obuah, Alabama A&M University

emmanuel.obuah@aamu.edu

Co-Program Chair: Professor Yaw Debrah, University of Wales, UK

y.a.debrah@swansea.ac.uk

Proceedings Chair: Simon P. Sigue, Athabasca University

simons@athabascau.ca

CONFERENCE TRACKS

Please submit an abstract of not more than 200 words of your paper in Microsoft Word to the Co-Program Chairs: Emmanuel Obuah, emmanuel.obuah@aamu.edu; and Yaw Debrah, y.a.debrah@swansea.ac.uk

Track 1: Accounting, Banking, Finance and Investment

Bode Akinwande b.akinwande@londonmet.ac.uk

Samuel Sejjaaka cpa@africaonline.co.ug

King Salami kingsalami321@hotmail.com

Track 2: Africa and International Partners / Multilateral Organizations

King Salami kingsalami321@hotmail.com

Agyenim Boateng agyenim.boateng@nottingham.edu.cn

Joshua Abor joshabor@ug.edu.gh

Andrew Musiime amusiiime@mubs.ac.ug

Track 3: Agricultural Development, Agribusiness/economics, Ecology and Environment

Umoh T. Umoh UMOHT@mopipi.ub.bw

James Bukenya james.bukenya@aamu.edu

Track 4: Clusters, Relationships, Networks and Inter-firm Linkages

Richard Owusu owusu@hanken.fi

Foster Ofosu fo@wwedutec.com

Tidings Ndhlovu Ndhlovu@mmu.ac.uk

Geoffrey Bakunda gbakunda@mubs.ac.ug

Track 5: Economic Development Policies and Strategies

Jacob Musila jacobm@athabascau.ca

Zealelem Yiheyis zyiheyis@cau.edu

Barbara McDade bmedade07@gmail.com

Thomas Bwire tbwire@mubs.ac.ug

Track 6: Educational Strategies and African Business and Development

Gbolahan Gbadamosi g.gbadamosi@worc.ac.uk

Peter Neema-Abooki pneema@educ.mak.ac.ug

Muhammed Ngoma mngoma@mubs.ac.ug

Track 7: Entrepreneurship, Small Business and the Informal Sector

Frances Ekwulugo ekwuluf@wmin.ac.uk

Allan Katwalo amulengani@strathmore.edu

Rosemond Boohene rboohene@yahoo.com

Ernest Abaho eabaho@mubs.ac.ug

Track 8: Exporting, Internationalization and Foreign Direct Investment

Frederick Mmieh Frederick.Mmieh@brunel.ac.uk

Emmanuel Cleeve E.Cleeve@mmu.ac.uk

Ejones Francis fejones@mubs.ac.ug

Track 9: Gender and Economic Development

Lettice Rutashobya letticer@yahoo.com

Atsede Woldie awoldie@glam.ac.uk

Rosemond Boohene rboohene@yahoo.com

Edith Basalirwa ebasalirwa@mubs.ac.ug

Track 10: Global Political Economy, Human Rights, & Criminology

Emmanuel Obuah emmanuel.obuah@aamu.edu

Independence Enyindah ice_enyindah@yahoo.com

Waliya Gwokyalya gwaliya@mubs.ac.ug

Track 11: Government Procurement and Public Sector Management

*Chris Enyinda chris.enyinda@aamu.edu

*Richard Owusu owusu@hanken.fi

Levi Kabagambe lkabagambe@mubs.ac.ug

Track 12: Health Care, social work and the Human Condition in Africa

Johan de Jager DeJagerJW@TUT.AC.ZA

Femi Ayadi ayadim@uhcl.edu

Jolly Kabagambe jkabagambe@mubs.ac.ug

Track 13: Human Resources, Management and Organization

Evelyn Winston edadzie@cau.edu

Moses Acquaaah m_acquaa@uncg.edu

John Okpara jokpara@bloomu.edu

John Munene jmunene@mubs.ac.ug

Track 14: Information/Communication Technology and E-Business

Ezendu Ariwa e.ariwa@londonmet.ac.uk

Foster Owusu fo@wwedutec.com

Samuel Dawa dawa@mubs.ac.ug

Track 15: Infrastructure and Business

Sanford Berg sberg@ufl.edu

Geoffrey Bakunda gbakunda@yahoo.com

J.K. Ssewanyana jkssewanyana@mubs.ac.ug

Track 16: Law, Social Responsibility and Ethics

Sola Adesola sadesola@brookes.ac.uk

Sam Akomea samakomea@yahoo.com

Peter Schroth Schroth@attglobal.net

Waliya Gwokyalya gwaliya@mubs.ac.ug

Track 17: Logistics, Transportation and Supply Chain Management & Urban Planning

Frank Ojadi fojadi@ibs.edu.ng

Jacob Oluwoye Jacob.oluwoye@aamu.edu

Chris Enyinda chris.enyinda@aamu.edu

Mathew Kalubanga mkalubanga@mubs.ac.ug

Track 18: Marketing and Consumer Behavior

Nana Owusu-Frimpong n.owusu-frimpong@londonmet.ac.uk

Felix T. Mavondo Felix.Mavondo@BusEco.monash.edu.au

Nnamdi O. Madichie nomadichie@yahoo.co.uk

Joseph Ntayi jntayi@mubs.ac.ug

Track 19: The African Diaspora and African Business and Development

Benjamin Mutagwaba mutagwaba@fcm.udsm.ac.tz

Chima. Mordi Chima.mordi@brunel.ac.uk

Stephen Nkundabanyanga snkundabanyanga@mubs.ac.ug

Track 20: Tourism and Sustainable Development.

Robert Rugimbana RugimbanaR@tut.ac.za

Eddy Tukamushaba ek_tukamushaba@yahoo.com / etukamushabe@mubs.ac.ug

Samson Otengi sotengi@mubs.ac.ug

Track 21: Special Sessions and Practitioner Panels

Franklyn Manu franklyn.manu@morgan.edu

Yaw Debrah y.a.debrah@swansea.ac.uk

Anita Spring springanita@yahoo.com

Track 22: Graduate Students

Emmanuel E. Obuah emmanuel.obuah@aamu.edu

Yaw Debrah y.a.debrah@swansea.ac.uk

CO-Program Chairs

Dr. Emmanuel E. Obuah

Office: 256-372-4143

Fax: 256-372-5226

emmanuel.obuah@aamu.edu

Professor Yaw Debrah

University of Wales, UK

y.a.debrah@swansea.ac.uk